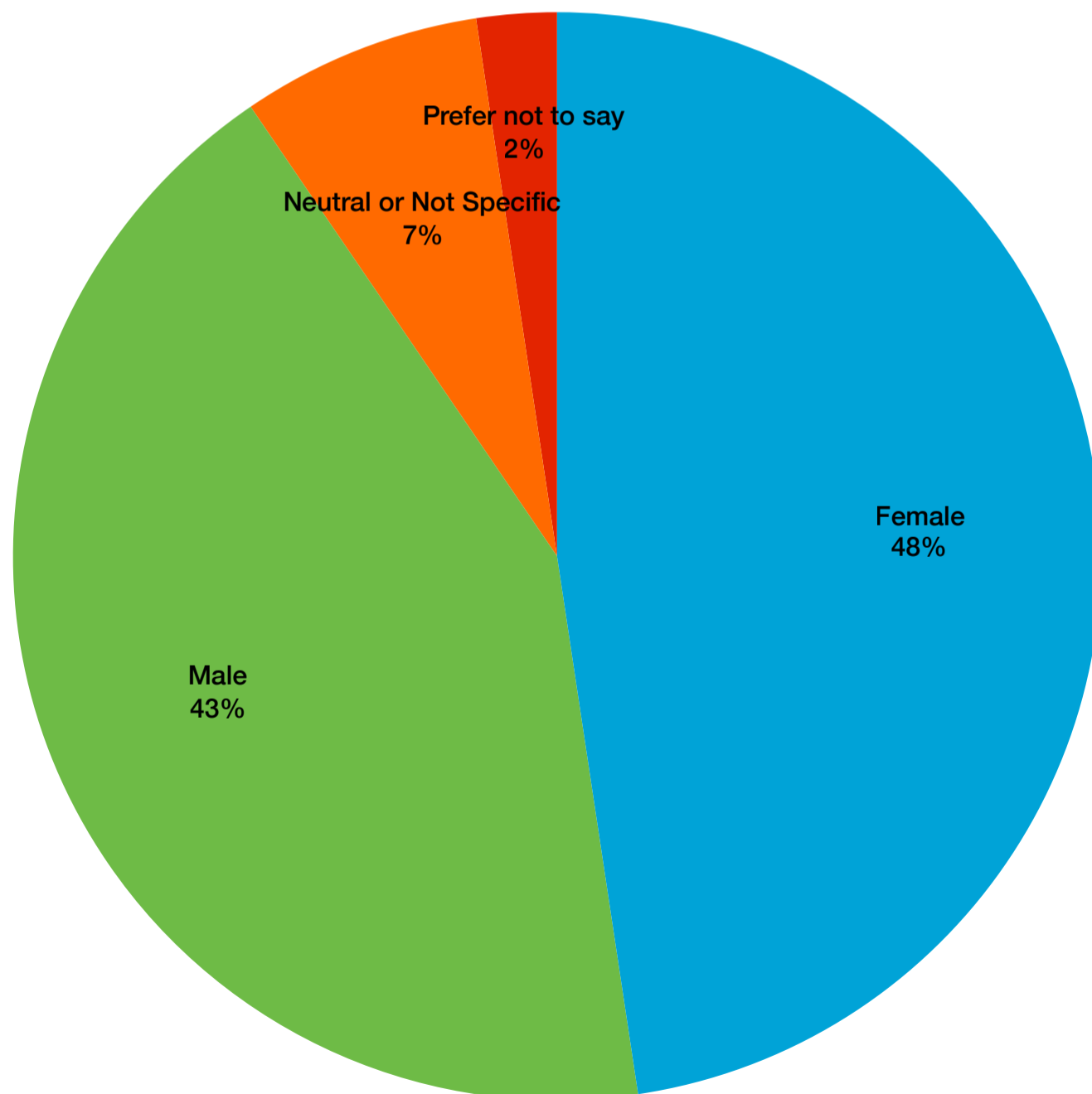


Lunar Poetry Podcasts - Audience Demographic (23/07/2017)

Q.1: What is your Gender?

OPTIONS	TOTALS
Female	20
Male	18
Trans	0
Neutral or Not Specific	3
Prefer not to say	1

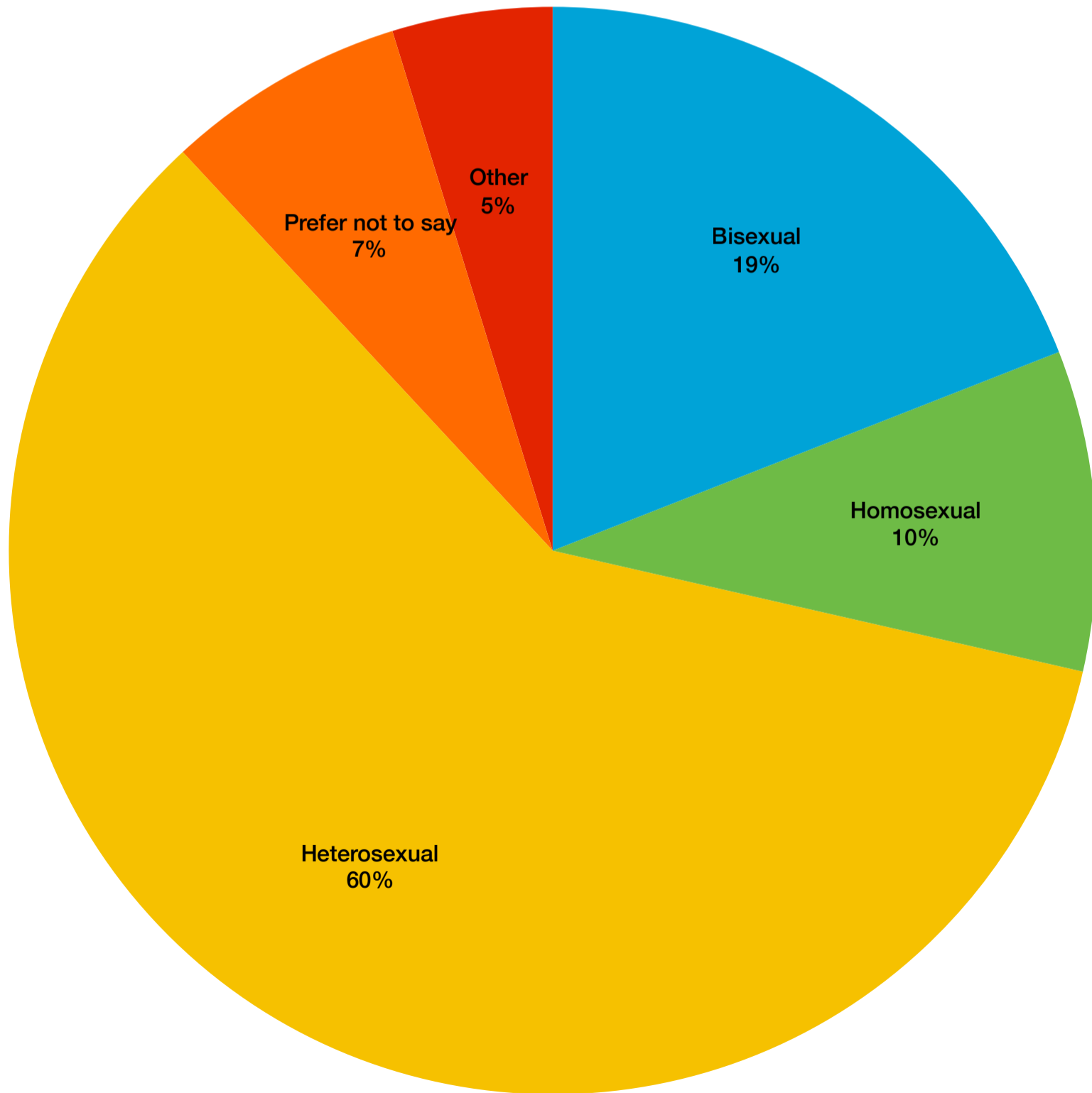
● Female ● Male ● Trans ● Neutral or Not Specific ● Prefer not to say



Q.2: What is your sexuality?

OPTIONS	TOTALS
Bisexual	8
Homosexual	4
Heterosexual	25
Prefer not to say	3
Other	2

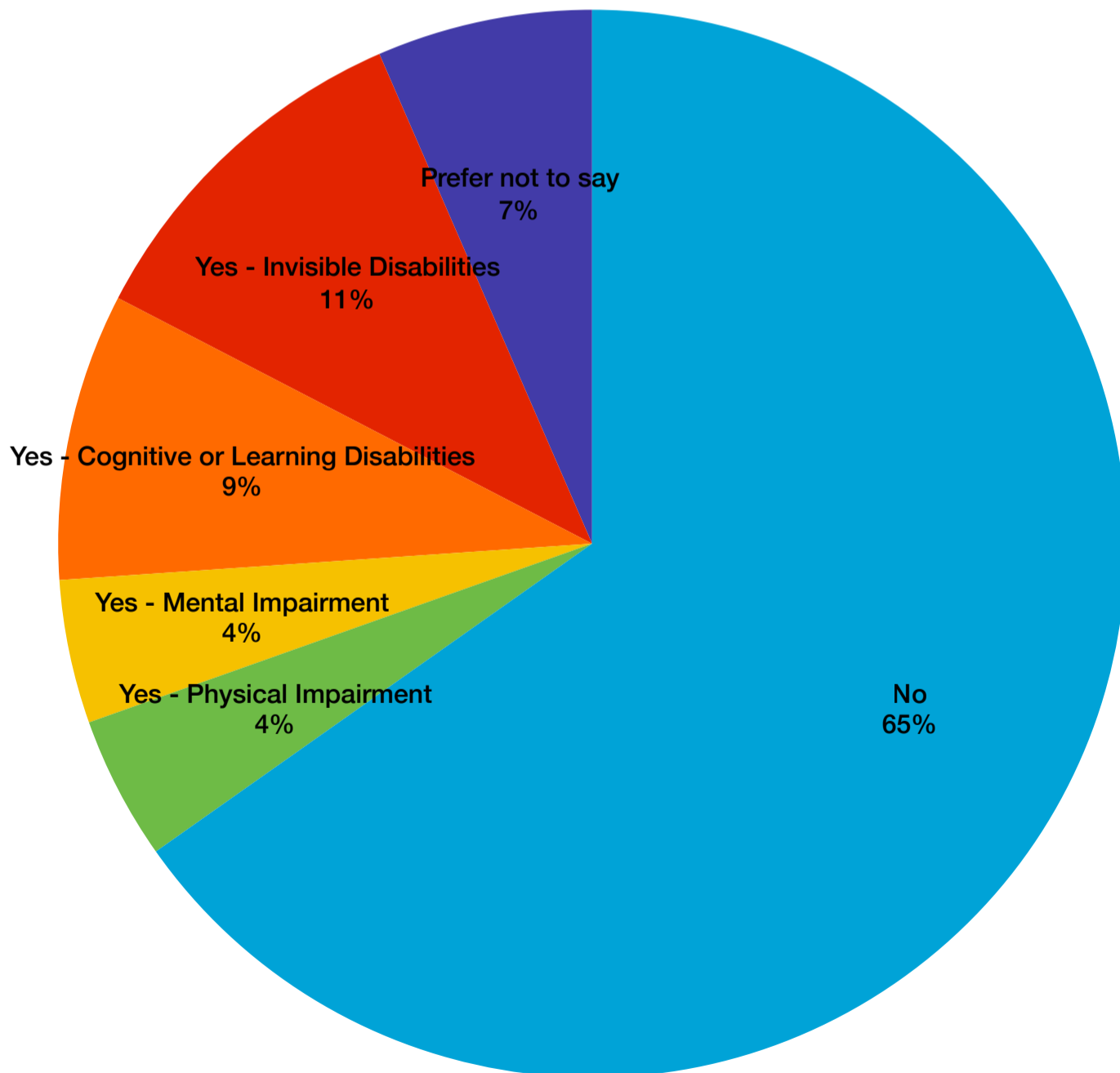
● Bisexual ● Homosexual ● Heterosexual ● Prefer not to say ● Other



Q.3: Do you consider yourself to have a disability?

OPTIONS	TOTALS
No	30
Yes - Not Specific	0
Yes - Visual Impairment/Blind	0
Yes - Hearing Impairment/Deaf	0
Yes - Physical Impairment	2
Yes - Mental Impairment	2
Yes - Cognitive or Learning Disabilities	4
Yes - Invisible Disabilities	5
Prefer not to say	3

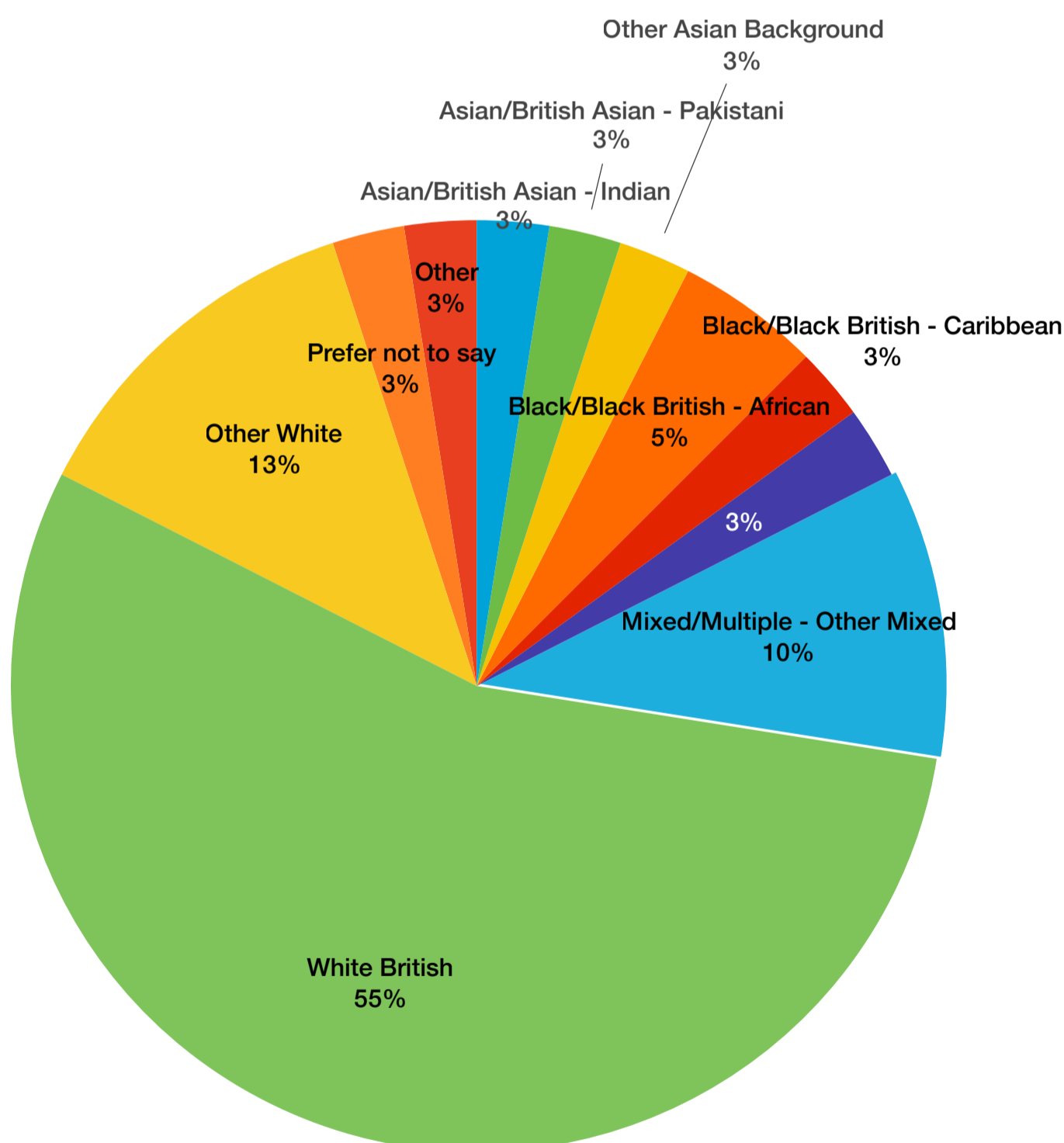
- No
- Yes - Invisible Disabilities
- Yes - Physical Impairment
- Prefer not to say
- Yes - Mental Impairment
- Yes - Cognitive or Learning Disabilities



Q.4: Which of these categories best describes your race/ethnicity?

OPTIONS	TOTALS
Arab	0
Asian/British Asian - Indian	1
Asian/British Asian - Pakistani	1
Asian/British Asian - Bangladeshi	0
Asian/British Asian - Chinese	0
Other Asian Background	1
Black/Black British - African	2
Black/Black British - Caribbean	1
Black/Black British other or Black/Black British not specific	1
Mixed/Multiple - White & Black African	0
Mixed/Multiple - White & Black Caribbean	0
Mixed/Multiple - White & Asian	0
Mixed/Multiple - Other Mixed	4
White - British	22
White - Irish	0
White - Gypsy or Traveller	0
Other White	5
Prefer not to say	1
Other	1

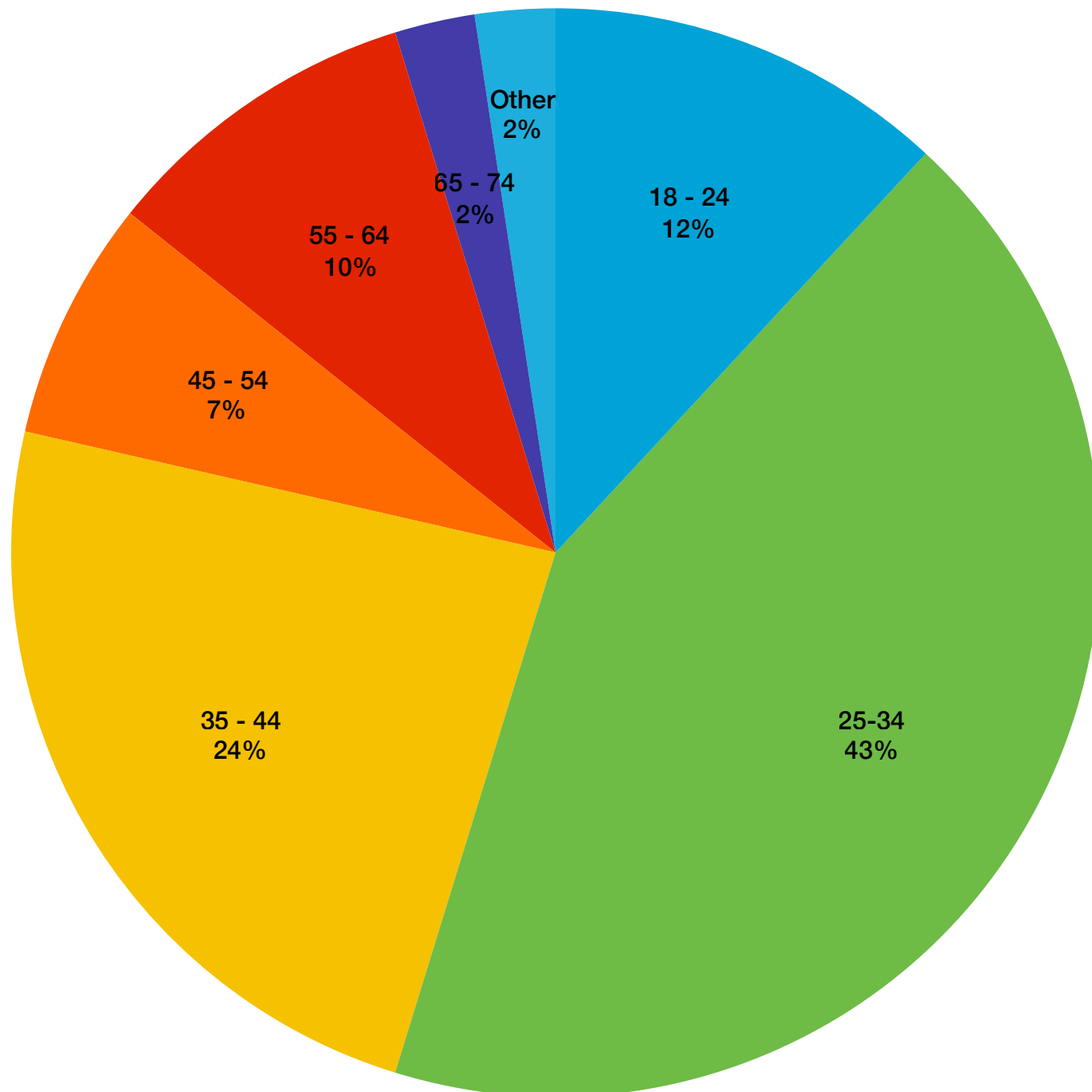
- Asian/British Asian - Indian
 - Black/Black British - African
 - Mixed/Multiple - Other Mixed
 - Prefer not to say
- Asian/British Asian - Pakistani
 - Black/Black British - Caribbean
 - White British
 - Other
- Other Asian Background
 - Black/Black British Other
 - Other White



Q.5: What is your age?

OPTIONS	TOTALS
Under 18	0
18 - 24	5
25 - 34	18
35 - 44	10
45 - 54	3
55 - 64	4
65 - 74	1
Over 75	0
Prefer not to say	1

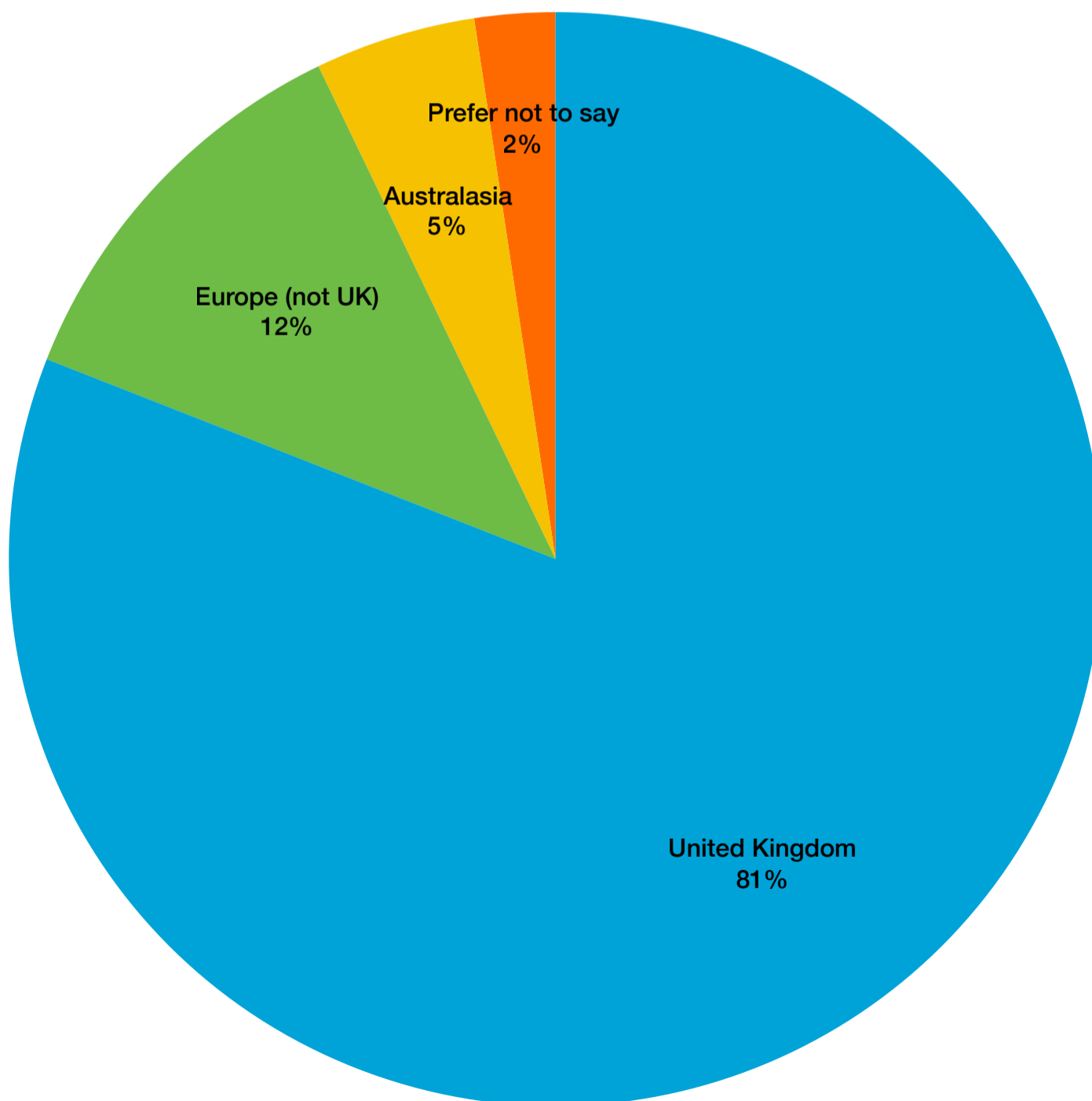
● 18 - 24 ● 25-34 ● 35 - 44 ● 45 - 54 ● 55 - 64 ● 65 - 74 ● Other



Q.6: Where do you live?

OPTIONS	TOTALS
United Kingdom	34
Europe (not including United Kingdom)	5
Africa	0
Asia	0
Australasia	2
North America	0
South America	0
Prefer not to say	1

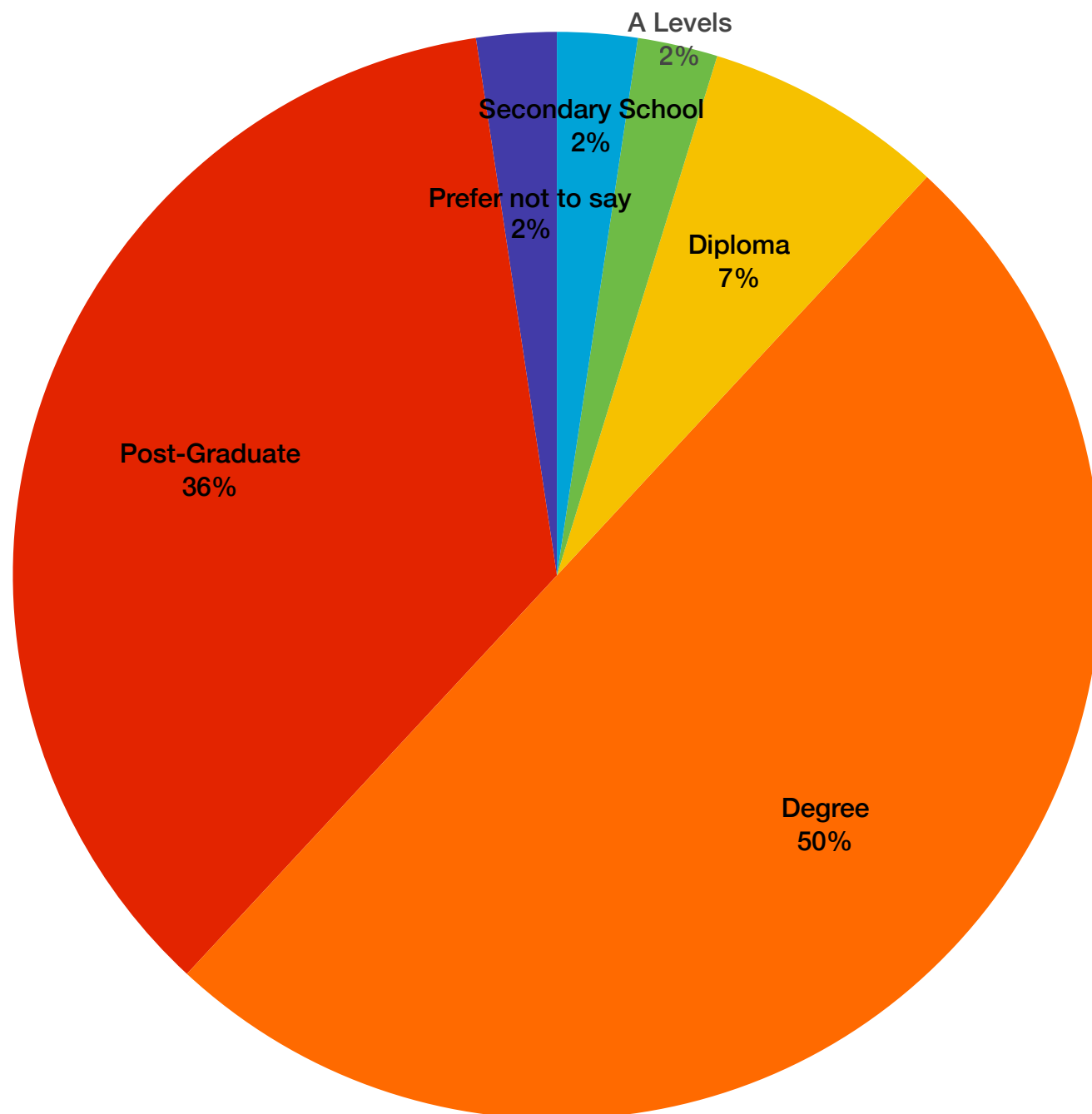
● United Kingdom ● Europe (not UK) ● Australasia ● Prefer not to say



Q.7: What is the highest level of education you have completed?

OPTIONS	TOTALS
No qualifications	0
Secondary school (GCSE; O Levels etc.)	1
A Levels	1
Diploma (NVQ; City & Guilds; BTEC etc.)	3
Degree	21
Post Graduate (Masters; Doctorate etc.)	15
Prefer not to say	1

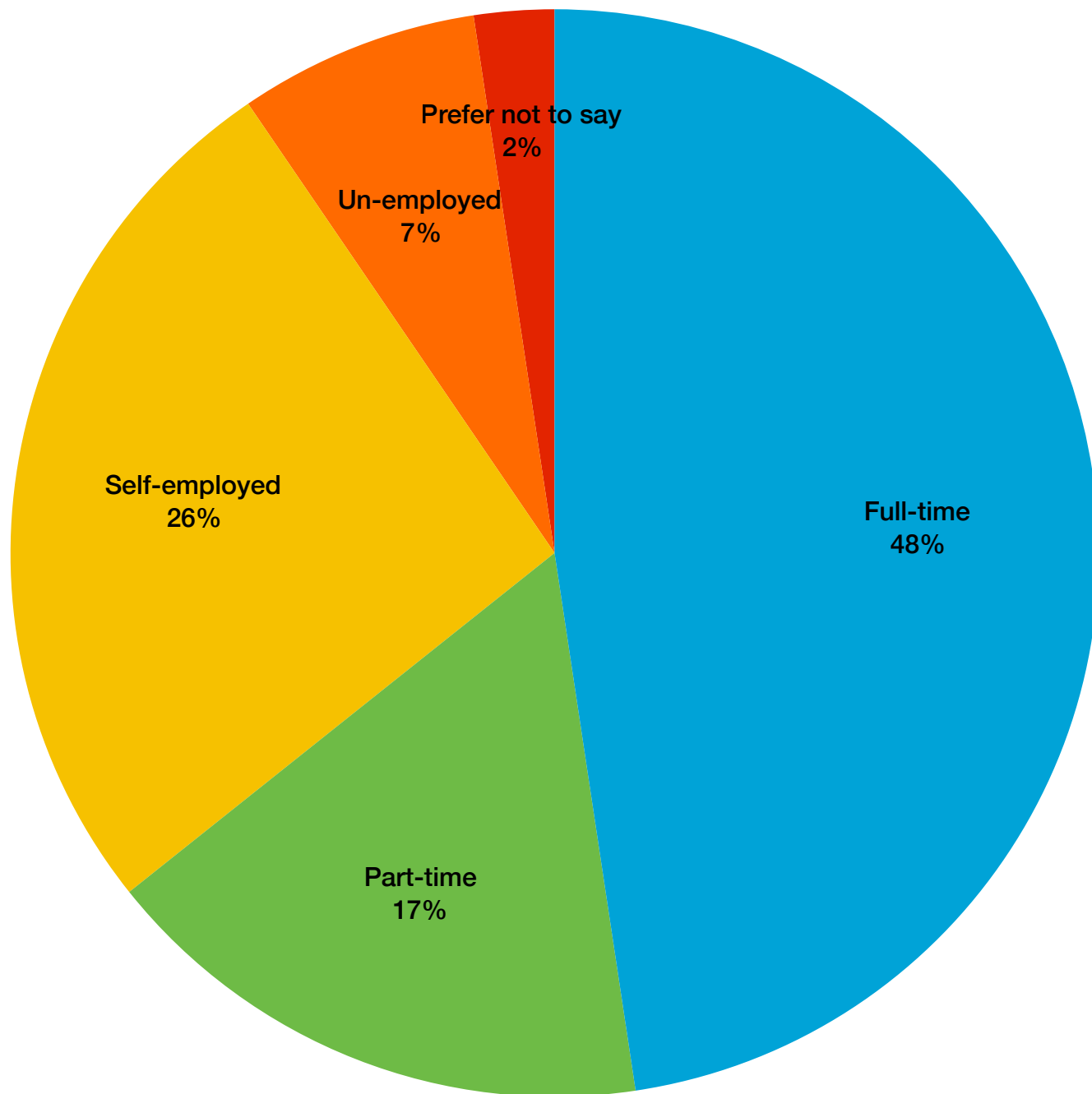
● Secondary School ● A Levels ● Diploma ● Degree ● Post-Graduate ● Prefer not to say



Q.8: What is your employment status?

OPTIONS	TOTALS
Full-time employment	20
Part-time employment	7
Self-employed	11
Un-employed	3
Prefer not to say	1

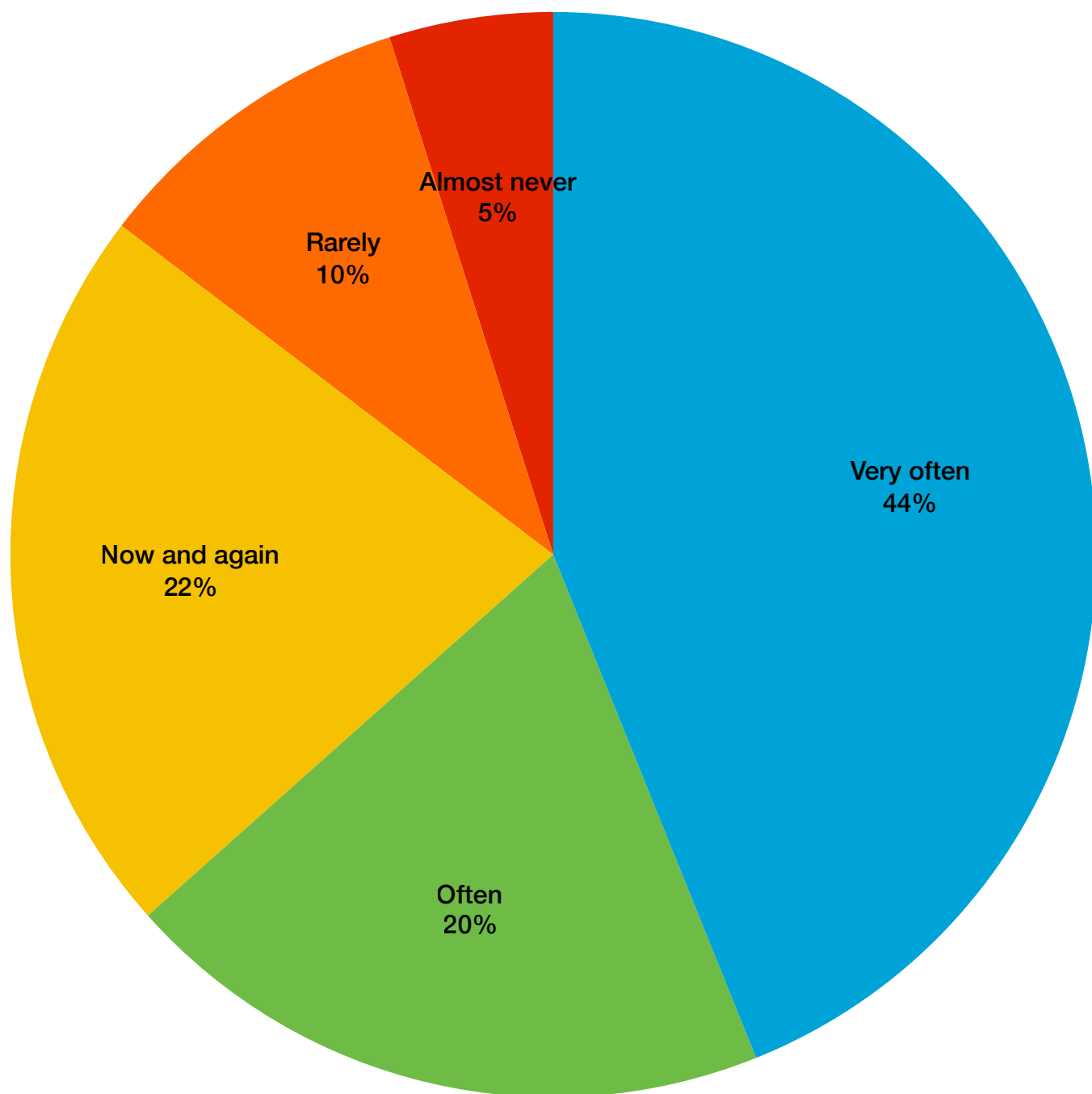
● Full-time ● Part-time ● Self-employed ● Un-employed ● Prefer not to say



Q.9: How often do you usually engage with poetry? Either reading or watching live performances or videos.

OPTIONS	TOTALS
Very often	18
Often	8
Now and again	9
Rarely	4
Almost never	2

● Very often ● Often ● Now and again ● Rarely ● Almost never



Q.10: Has listening to Lunar Poetry Podcasts made you want to engage more with poetry?

OPTIONS	TOTALS
Yes definitely	34
Possibly	3
It hasn't changed my opinion	4
I want to engage less as a result of listening	0

● Yes definitely

● Possibly

● It hasn't changed my opinion

